

**Министерство образования и науки РТ
ГАПОУ «Казанский торгово-экономический техникум»**

**Республиканский этап
Всероссийской олимпиады профессионального мастерства,
Обучающихся по укрупненной группе специальностей СПО
38.00.00 ЭКОНОМИКА И УПРАВЛЕНИЕ**

**ЗАДАНИЯ ПЕРВОГО УРОВНЯ
«Перевод профессионального текста»**

Казань, 2020

Task 1. Read and translate the text.

«INTERNATIONAL» MANAGERS

Managers who can operate effectively across cultures and national borders are invaluable in global business. As more and more companies expand abroad, competition for top talent to run new international operations will steadily grow.

The 2010's will test the capacities of multinational corporations to react rapidly to global changes in human resources as in all other areas of the company.

Global selection systems enable a company to find the best person anywhere in the world for a given position. The system measures applicants according to a group of 12 character attributes: motivations, expectations, open-mindedness, and respect for other beliefs, trust in people, tolerance, personal control, flexibility, patience, social adaptability, initiative, and risk-taking, sense of humor, interpersonal interest. An effective international executive displays a combination of such qualities as adaptability, independence, leadership, charisma.

What part can management education play in developing the international manager? A good deal. Management education can provide training international marketing, finance and such international relations. Knowledge areas the international manager will need include understanding of the global economy and foreign business systems, international marketing, international financial management, political risk analysis and the ability to analyze and develop sophisticated global strategies.

Task 2. Answer the questions.

1. What part can management education play in developing the international manager?
2. How can global selection systems help companies?
3. What measures applicants according to a group of 12 character attributes?
4. What combination of qualities is the most effective?
5. What can management education provide?

Task 3. Express our opinion «What character attribute is the most important for managers?» (10-12 sentences).